

MEAGAN BARBEAU

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Portfolio meaganbarbeau.com

Blog mbarbeaublog.wordpress.com

coursework

Art and Graphic Design

Computer Art I and II- Studied Photoshop, Illustrator, and After Effects

Graphic Design I and II- Studied Illustrator and InDesign; covered graphic design principles and typography

Advertising and Branding

Advertising Principles and Practices- Covered advertising basics; created a plans book for Nissan

Advanced Media Practicum- Worked with non-profit organization to re-brand them, including creating new videos, social media, and a new website

Advertising Research and Strategic Planning- Covered more advertising principles; created a plans book for Tai Pei

Multplatform Journalism- Learned how to best use the internet for personal and company branding

education

Saint Louis University St. Louis, MO

Bachelor of Arts: Communication with Advertising Focus and Visual Communication Minor

Graduating May 2017 GPA: 3.3

skills

Programs

Microsoft Office 
Adobe Photoshop 
Adobe Illustrator 
Adobe InDesign 

Social Media

Facebook 
Twitter 
LinkedIn 
Instagram 

experience

Savvy Coders St. Louis (Aug 2016-Present) St. Louis, MO

Intern

Run social media, including posting engaging and promotional posts on Facebook, Twitter, and LinkedIn multiple times a week.

Design responsibilities, including event flyers and programs, newsletters, and graphics for social media

Parks College Dean's Office (May 2014- Aug 2015) St. Louis, MO

Student Worker

Contributed to projects for the Marketing Department, including copy editing on Microsoft Word, designing PowerPoints and banners for the college website with InDesign, and organizing college events